



March 9, 2018

Ring wants to help reduce crime and increase safety in Martin County.

Ring is excited to propose a solution to the Martin County Sheriff's Office to help reduce crime and assist with investigations in your community.

Program Description

This program will provide the Martin County Sheriff's Office access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor supplied video, determine general camera density/location and encourage community engagement as we work together to make Martin County neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Martin County Sheriff's Office may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.

Responsibilities

Ring Will:

- Make the Ring app available to Martin County Sheriff's Office free of charge.
- Donate Ring cameras to Martin County Sheriff's Office or area of Martin County on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of 10 Ring Video Doorbell 2's.
- Make the Ring Neighborhoods portal available to Martin County Sheriff's Office, free of charge, including support and training for Martin County Sheriff's Office employees.
- Work with Martin County Sheriff's Office to obtain Martin County Sheriff's Office data/call logs and publish the relevant incidents in the app based on terms agreed with Martin County Sheriff's Office.

Martin County Sheriff's Office will:

- Engage the Martin County Sheriff's Office community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to Martin County Sheriff's Office who will then distribute these cameras to the community as part of its outreach programs.
 - Ring will directly distribute these cameras to the local community, with input from Martin County Sheriff's Office.
- Maintain appropriate access controls for Martin County Sheriff's Office personnel to use the Ring Neighborhood Police portal.
- Make data related to Martin County Sheriff's Office incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but no obligation, to participate in a subsidized camera program.

Term

Martin County Sheriff's Office participation in the program shall commence upon Martin County Sheriff's Office acceptance of these program terms. Either party may terminate Martin County Sheriff's Office participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to Martin County Sheriff's Office by 5/14/18

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Martin County Sheriff's Office without the prior consent of the owner. Martin County Sheriff's Office agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Martin County Sheriff's Office business. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point, shall either party receive compensation from each other as a result of this program.

About Ring

Ring is on a mission to reduce crime in neighborhoods. With a Ring Video Doorbell at your door and Security Cameras around the home, you can create a Ring of Security around your entire property and stop crime in its tracks.

Ring Video Doorbells and Security Cameras send you instant alerts on your phone, tablet and PC whenever motion is detected. Answer the alert, and you can see, hear and speak to people on your property from anywhere. If you catch something suspicious, Ring Neighborhoods also lets you share the videos with neighbors and local law enforcement, so you can all work together to reduce local crime.

Confidentiality

Martin County Sheriff's Office shall keep the terms of this program confidential.

RING LLC

May 15, 2018

Date

1523 26th Street
Santa Monica CA 90404

Address

By: Mel Tang (May 15, 2018)

Name: Mel Tang

Title: VP and Secretary

Martin County Sheriff's Office



Program Sponsor

5/18/18
Date

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